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About Rwanga

Rwanga Foundation is a non-governmental organization, which envisages a world where quality education is accessible for all.

Its mission is to provide services, build capacities and design policies to ensure easy access to education for all and improve the overall educational standards in Kurdistan region, Iraq and the greater global community.

Rwanga Foundation’s strategic goals are to develop platforms for youth to discover talents and fulfill their potentials, introduce the latest technology, including e-learning system to the education process in order to meet the advanced international standards, create a culture and passion for learning in particular among the youth.

Rwanga Foundation has officially launched its projects and activities in September 2013 all over Iraq through its four main sectors of education, youth, environment and vulnerable groups.
Masterband Logo

Masterband logo is the primary Logo of Rwanga Foundation, with the ratio of 1:1.

While using the logo, below points must be highly considered:
- No other Logos, types and/or graphic element should infer the Logo space.
- The logo must not be reproduced.

Logo Clearspace

Keep the area around the Logo relatively clear. The space between Rwanga Foundation's logo and the other elements/logos should not be less than 1/25 width or height of Rwanga Foundation's logo.

Digital

Print

100px height minimum
1 inches height minimum
The horizontal lockup

The horizontal lockup version of the logo will be used in the below situations:

• While having any issues with the Masterband Logo sizing.
• When the other logos around Rwanga Foundations logo were horizontal lockup.

While using the logo, below points must be highly considered:

• No other Logos, types and/or graphic element should infer the Logo space.
• The logo must not be reproduced.
Colors

Blue
- HEX: 297fba
- RGB: (41,127,186)
- CMYK: (78,32,0,27)

Green
- HEX: 297fba
- RGB: (64,184,179)
- CMYK: (65,0,3,28)
Negative Version Partners

- When the background is in white or black color, the original colored version of the logo is used.
- When the background is colored, negative version of the logo is used.
- For lighter shades of grey, colored version is used.
- For darker shades of grey, negative version is used.
Partners

There are two choices for implementing the Logo format with the partners

Vertical logo Relationship
For vertical, use the Masterband Logo match heights and separate with clear space.

Horizontal Logo Relationship
For horizontal, use the horizontal lockup, match heights and separate with clear space
Incorrect Use

Incorrect ways of using the Logo

- Do not leave element or types
- Do not cut the logo
- Do not rescale one part of the logo only
- Do not rotate
- Do not change the scaling
- Do not delete any part of the logo only
- Do not change the colors
- Do not change the opacity
- Do not bold the text
- Do not use a background that will affect the Logo
- Do not use a background that will affect the Logo

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- Do not rescale one part of the logo only
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On Screen & Photo Frame